



RAM

RAM PICKUPS



A STEP-BY-STEP INTRODUCTION TO RAM 1500 CAPABILITY AND COMFORT.

More and more, Ram is taking the rationale behind full-size pickup ownership—unyielding capability based on both brains and brawn—and adding touches engineered to put Ram 1500 in top-tier consideration. Here's Ram 1500 at a glance: outstanding powertrain choices that enable excellence in towing and hauling. Breakthrough suspension technology to ramp up handling and passenger comfort. Impressive and user-friendly phone technology. And interior designs that deliver exceptional comfort.

TOUGH FRAME. If you're going to build on anything, build on strength. In the case of Ram 1500, we're talking a high-strength steel core, eight ultra-tough crossmembers and a hydroformed tubular front frame unit, also of high-strength steel. Some areas simply don't require heavy steel, so we employ down-gauged yet stronger steel—a smart move that further contributes to the fuel-sipping performance.

THE CARGO BOX. Also made from high-strength steel, the Ram cargo area features a standard CHMSL-mounted light with available rear LED bed lighting. Of course, what sets Ram apart is the available RamBox® Cargo Management System, a solution that completely changes the rules about hauling and storing.

SUPER-CAPABLE TOWING. Expect remarkable capability here—because Ram 1500 was designed to deliver. Opt for the factory-installed Class IV hitch receiver, which bolts directly to the high-strength steel frame. The trailer connector is easily accessible, with an adjacent lamp making night connections a breeze, and all models provide a 4- and 7-pin connector as standard equipment.

WHERE THE BEST



FUEL EFFICIENCY. Your Ram 1500 was designed to deliver tens of thousands of kilometers over the years; that puts an emphasis on getting the most from every drop of fuel.

Which is why fuel-efficient touches are evident in virtually every aspect of Ram 1500, from the sculpted aerodynamic body that glides through air to available assets like wheel-to-wheel side steps and the Active Grille Shutters.

As with towing, powertrain performance is definitive. Ram offers the gas-powered workhorse: the 5.7 HEMI® V8, with its fuel-saving Multi-Displacement System (MDS) turning the V8 into a gas-sipping 4-cylinder during highway cruising.

INTERIOR COMFORT. No matter which Ram 1500 you're choosing, driver and passenger comfort is key to the ride. Anticipate the unexpected here.

Every interior is the result of thoughtful and intuitive design. From window controls and door handles to the dashboard-mounted Rotary Shifter for the TorqueFlite® 8-speed automatic, buttons and controls are easily operated. Storage in every model is abundant; fold-flat cargo load floors are available, and Crew Cab models up the convenience and security with in-floor storage bins.

From the performance-oriented seats of the Ram 1500 Sport to the premium leather interior of Ram 1500 Limited, this is where style and comfort never take a back seat.

ONGOING INNOVATION. Our commitment to innovation proves that creative thinking is one of many pillars contributing to the success of Ram 1500.

Fact: this pickup pioneered a raft of innovations that have changed how people think about trucks. Ram stands alone with its multilink coil spring rear suspension and the available five-mode Active-Level™ Four-Corner Air Suspension System. The available RamBox® Cargo Management System remains a Ram pickup advantage, and Ram 1500 was the first to introduce a light-duty diesel option—the groundbreaking 3.0 EcoDiesel V6 powerplant.

The best way to see Ram 1500 innovation first-hand? Simply experience it for yourself—in a test drive.

COMES TOGETHER.





FOR CONCRETE DURABILITY

THE MULTILINK COIL SPRING REAR SUSPENSION. Without exception, our competition still employs leaf-spring technology. Ram lets you leave it where it belongs—namely, in your rearview mirror. The Ram 1500 coil spring rear suspension offers a degree of strength and durability others just can't match. The upshot? More lateral stiffness and greater vehicle control. Fact: the ride quality is so good, this engineering is the long-preferred spring configuration for rail cars.

THE FRONT FRAME/SUSPENSION. The hydroformed tubular front frame employs high-strength steel; with our long-proven short-/long-arm front suspension with coil springs and stabilizer bar, the technology ensures exemplary handling and road manners.





COUNT ON RAM EVERY TIME.

THE FRAME. Less weight contributes to fuel efficiency. Where heavy steel isn't required, we opted for down-gauged but stronger steel in the frame. With its eight crossmembers augmenting the structural integrity, this full-size pickup delivers fuel-sipping performance.

THE ACTIVE GRILLE SHUTTERS. This available asset has proven itself beyond doubt. The shutters instantly adapt to speed, load and engine needs to provide ideal engine cooling—while simultaneously reducing aerodynamic drag to help improve the fuel efficiency numbers.

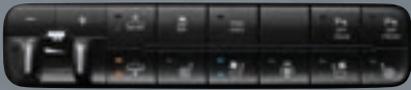
THE STEEL BED. No question about it: aluminum definitely plays a part in truck design—but not here. Ram 1500 utilizes high-strength steel where you really need it—in back, where cargo is loaded onto resilient and uncompromising steel.



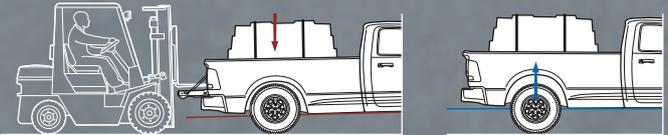
MEET THE ONE SUSPENSION

THE ACTIVE-LEVEL™ FOUR-CORNER AIR SUSPENSION SYSTEM.

KEEP IT ALL ON THE LEVEL. ACTIVE-LEVEL ENSURES IT. Available for Ram 1500—and helping deliver improved fuel efficiency, responsive road manners, and fantastic ride and handling. Detailed at right, the driver-selectable modes include two Off-Road modes, the people- (and cargo-) friendly Entry/Exit Mode, and the automatic Aero Mode when cruising.



▶ Dashboard-mounted for fingertip access: integrated switchbank for instant control of the modes.



▶ Active-Level technology at work: it automatically kicks in when weight is added to the bed, maintaining a constant and level profile.



DESIGNED FOR MULTITASKING.



INVINCIBLE

+2.0 in.

OFF-ROAD 2 MODE. Provides generous ground clearance for the path or trail, with expansive angles for approach, departure and breakover.



Properly secure all cargo.

CAPABLE

+1.2 in. front; +0.9 in. rear

OFF-ROAD MODE. Outstanding ride balance combines with extra clearance when your off-road scenarios are less severe than those warranting Off-Road 2 Mode.

STREAMLINED

-0.6 in.

AERO MODE. Automatically lowers the vehicle during highway speeds; aerodynamic drag is mitigated, "body roll" is reduced—and fuel efficiency is measurably improved.

COMFORTABLE

-2.1 in. front; -1.7 in. rear

ENTRY/EXIT MODE. Lowers the vehicle when stopped for easier entry/exit, loading/unloading and convenient trailer hooking/unhooking.



Mopar. Running Board shown.

THE RAM POWER STRUCTURE



A LEGEND: 5.7 HEMI® V8

PERFORMANCE THAT RULES.

Few available engines carry its clout, and even fewer offer such fuel-sipping technology. Engineering features include Variable Valve Timing (VVT), the ingenious Multi-Displacement System (MDS) (to transform this mighty V8 into a robust 4-cylinder) and the built-in efficiencies of the versatile and powerful hemispherical head design.



395 HORSEPOWER* | 555 N-M OF TORQUE*

5.7 HEMI V8 CAPABILITY* (WHEN PROPERLY EQUIPPED)



REGULAR CAB 6' 4" BOX
3'500 KG MAX TOW CAPACITY
612 KG PAYLOAD CAPACITY



QUAD CAB 6' 4" BOX
3'500 KG MAX TOW CAPACITY
590 KG PAYLOAD CAPACITY



CREW CAB 5' 7" BOX
3'500 KG MAX TOW CAPACITY
562 KG PAYLOAD CAPACITY



CREW CAB 6' 4" BOX
3'500 KG MAX TOW CAPACITY
562 KG PAYLOAD CAPACITY

THE PARTNER: TORQUEFLITE® 8-SPEED.

PROVEN-TIME AND TIME AGAIN. This sophisticated 8-speed automatic delivers dual-purpose capability. Start with impeccable performance in conditions that range from highway cruising to heavy hauling. Now balance that strength with these three powerplants that contribute to outstanding fuel efficiency. Top it all off with ease of operation; the transmission engineering provides ideal driver control with manual gear selection via steering wheel-mounted buttons.

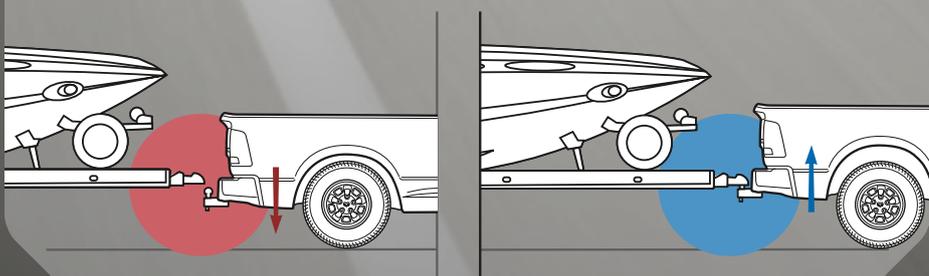




SMART TECHNOLOGY FOR

ELIMINATE LIFE'S UPS AND DOWNS. Boost capability and convenience. The available Active-Level™ Four-Corner Air Suspension System delivers five modes of operation. Crucially, it makes trailering a breeze, simplifying ball/hitch alignment. The bigger picture? The system counteracts weight from trailering/hauling, maintains an even and level profile when loaded, and keeps constant the rake from the front end to the rear of the trailer.

SUSPENSION MANAGEMENT is at your fingertips. The dash-mounted integrated switchbank lets you raise or lower the vehicle through the available Active-Level Four-Corner Air Suspension System, and also lets you control the available trailer brake gain while towing.





YOUR 3500KG MAX TOWING.*

STAY AHEAD OF THE GAME. LOOK BACK. Make towing a cinch. Available ParkView® Rear Back-Up Camera¹ with available Active Grid Lines is a natural for aligning the trailer with the hitch ball.

DOZENS OF MENU OPTIONS include data about the available trailer brake controller. This reading signals that the brake is at 50% of total operation with a 3.5% gain. You'll control the gain that's right for the terrain with the center stack-mounted trailer brake controller.

COVER EVERY ANGLE. Monitoring your trailer is critical. Extra-wide available trailer-towing mirrors on each side are the answer. Measuring a substantial 7 x 11 inches, they offer a maximum view, with a wide-angle mirror for peripheral traffic.



Ram 1500 embraces road manners, comfort and capability with the same fervor that it welcomes safety and security. Standard on every model is the indispensable Electronic Stability Control (ESC)² system. Attributes of ESC² are comprehensive, and include:

- ▶ Help regulate wheelspin, with **All-Speed Traction Control**. If slippage occurs during acceleration, automatic throttle control will reduce torque; in extremes (like accelerating from pavement to ice), it will apply the brakes and reduce the engine power to maintain control.
- ▶ Tow with confidence, using **Trailer Sway Damping**² which detects yaw and applies selective brake pressure on the tow vehicle's opposite side to counteract and reduce the sway.

The Ram 1500 braking system features optimized pedal travel to provide quick power assist. Rear wheel-speed sensors are positioned for protection against road elements. ESC² features multiple assets for braking, and it even includes vehicle control when stationary. Most notable are:

- ▶ Stop securely, with **Antilock Brake System (ABS)**. Monitoring each wheel's speed, the Ram 1500 ABS design also incorporates back-up braking should one of the two braking circuits be compromised.
- ▶ Balance the braking. **Electronic Brake-Force Distribution** regulates brake pressure from front to rear to minimize stopping distances.
- ▶ Anticipate potential trouble. **Ready Alert Braking** senses when the driver's foot is lifted from the accelerator; it applies an imperceptible brake force to ensure that pads and discs are lined up should an emergency stop be required.
- ▶ Factor in the weather. **Rain Brake Support** automatically and seamlessly activates when the driver turns on the windshield wipers; all brake calipers gently pulse against their respective rotors to remove water from the pads.
- ▶ Make it home, with **Hydraulic Boost Compensation**. Should a failure occur in the vacuum brake booster or any related line (say, a rupture occurred from tough off-roading), the brake controller will run the ABS pump; our system is so sophisticated, it conveys the problem to the driver. The brakes perform as normal until the failure is serviced.
- ▶ Stay still, with **Hill Start Assist**. When the vehicle is angled on an incline, this system keeps your Ram stationary for two seconds after the brakes have been released or until the accelerator is depressed.
- ▶ Indispensable protection: **ParkSense[®] Front and Rear Park Assist**¹. This available feature uses integrated sensors with ultrasonic waves to detect objects as far as 47 inches* away from the bumpers. Read-outs located in the gauge cluster display team up with audible chimes to notify the driver of proximity to front and/or rear objects.

▶ **Air Bag³ Technology**
Ram surrounds you with protection, including advanced multistage front air bags, supplemental front-seat side-mounted air bags, and side-curtain air bags.

▶ **Side-Impact Door Beams**
Designed with forgiveness in mind, these door beams are engineered to absorb impact force from every angle.

▶ **Dynamic Front Crumple Zones**
These crumple zones are engineered to bear the worst of any impact, helping keep passengers safe and secure.

▶ **ParkSense Front and Rear Park Assist**¹—Available

▶ **Hydraulic Boost Compensation**

▶ **Hill Start Assist**

▶ **Available ParkView[®] Rear Back-Up Camera**¹ Displays the rear image in the rearview mirror (with Radio 3.0) or on-screen with dynamic grid lines.

▶ **Auto High-Beam Headlamp Control**—Available

RAM SAFETY & SECURITY.





▶ Rain-Sensitive Windshield Wipers—Available

▶ Trailer Sway Damping²

▶ All-Speed Traction Control

▶ Rain Brake Support

▶ Antispin Rear Differential—Available

▶ Electronic Brake-Force Distribution

▶ Ready Alert Braking

▶ Antilock Brake System (ABS)

IT'S TOTALLY ABOUT YOU.

NAV ASSIST | REAL-TIME VEHICLE INFO | VEHICLE SYSTEMS MONITORING | CUSTOMIZABLE



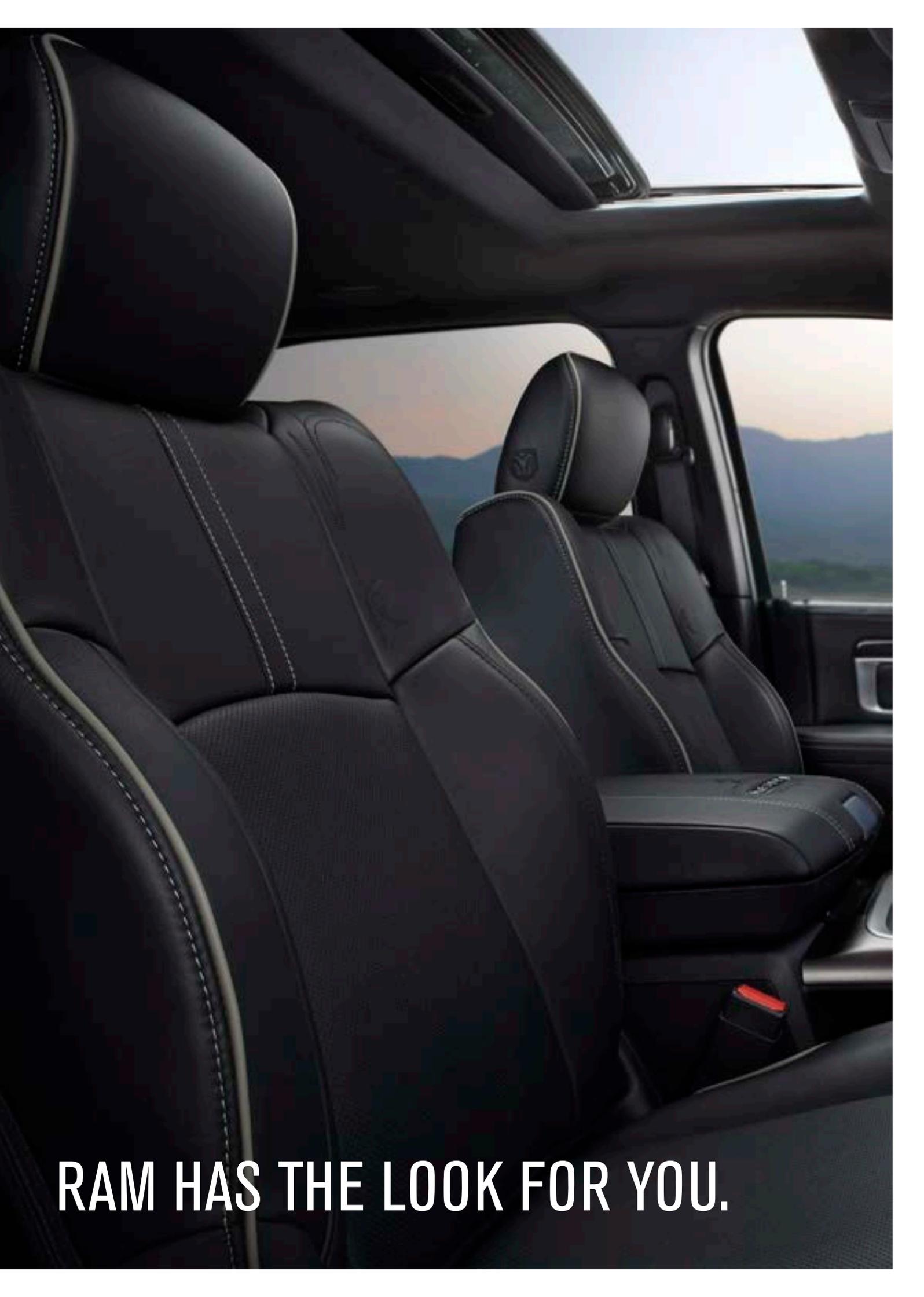
FAST LANE TO THE INFORMATION HIGHWAY.

Ram 1500: a rolling powerhouse of knowledge, with up-to-the-second data bolstered by state-of-the-art communications technologies...and all in your command. The available full-color seven-inch Driver Information Display is customizable to your exact desire, utilizing some 34 menu options and eye-friendly graphics that convey real-time vehicle information in detail.

On select models, a six-ring instrumentation cluster telegraphs crucial driving information, and you can always move up to the available 8.4-inch touchscreen media center. Even better: you can utilize cutting- and leading-edge telematics through Uconnect®— an option that embraces everything from tunes and info to vehicle control. That's Ram 1500.



FROM RUGGED TO REFINED,



RAM HAS THE LOOK FOR YOU.

SIX-PACK WITH NO CRUNCHES. LARAMIE®

► **SCULPTED, SOFT AND SUPPLE—WITH ROOM FOR SIX.**

The refinement of the Ram 1500 Laramie interior: standard seating that easily accommodates six, heated and ventilated leather-trimmed seats for the driver and front passenger, heated steering wheel, power adjustable pedals with memory, Dual-Zone Automatic Temperature Control and Premium II 10-speaker audio system with subwoofer.







U.S. Uconnect® screen shown.



RADIO Get the sound going via available features like CD/MP3s, remote USB port, audio jack, Integrated Voice Command® and Bluetooth® Streaming Audio.



PHONE Prioritize different phones so multiple drivers can connect and call. Uconnect syncs with your compatible phone allowing you to drive safely with hands-free® phone capability. Route all incoming calls to voice mail and suppress text message notifications by enabling the Do Not Disturb feature so you can keep your full attention on the road.

APPLE CARPLAY™ A smarter, safer way to use an iPhone® inside your vehicle and seamlessly integrate it with the Uconnect touchscreen and Siri® Eyes Free? You can make calls, access music, send and receive messages®, get directions optimized for traffic conditions and more, while staying focused on the road.

ANDROID AUTO™ Automatically provides a safer way to use Android™ while driving. Share information, place phone calls or send and receive messages®, while you easily access the best of Google: maps with voice-guided navigation, music, and Google Search, which lets you ask any question by voice command®



TECHNOLOGY DESIGNED FOR THE REAL WORLD.



INTEGRATED VOICE COMMAND[®] WITH BLUETOOTH[®] Access a favorite playlist on your music player or USB drive with simple voice commands[®]. Ask for directions to a certain address. Or make a call. No problem. Siri[®] Eyes Free⁷ responds to natural language commands, so controlling your compatible iPhone[®] and your vehicle's sound system and entertainment options is easy and effortless.



NAV Enter your destination with just your voice[®]—the route is calculated in seconds and displayed on the spacious 8.4-inch touchscreen. Then get turn-by-turn audio directions, so your eyes can stay devoted to the road.



CONTROLS Via the touchscreen, you can adjust your seat or cabin temperature, select a new music station or make a call. So sit back, get comfortable and experience all the ways Uconnect[®] makes the ride more enjoyable.



RAM PICKUPS
BUYER'S GUIDE

RAM 1500: THIS



TRUCK CAN DO IT ALL.

RAM 1500. LIGHT-DUTY BY CLASS, SEVERE-DUTY IN ATTITUDE. Ongoing developments and innovations take these trucks into the geography where they're the most comfortable: delivering uncompromising capability and stellar levels of comfort, with powertrain choices and suspensions that benchmark the industry and put the competition to shame.

Our directive to the engineering team: design and build on strengths so good, they deliver capability at every turn. Ram 1500 achieves it through innovation, powertrain selection and unflinching get-it-done attitude. The Ram 1500 team explored new ground, examined every aspect of technology, and focused on efficient performance, formidable strength and state-of-the-art connectivity. The overall accomplishment: take you forward by standing out in every field.

Count on capability everywhere you look. When it comes to powertrains, Ram 1500 offers the ideal partner for your engine of choice—the unique TorqueFlite® 8 automatic transmission, with close-ratio gearing for effortless acceleration and great fuel efficiency. Mated to the award-winning Pentastar® V6 and EcoDiesel V6, with availability for the legendary HEMI® V8 engine, the TorqueFlite 8 delivers flawless performance.

Tested to jaw-dropping extremes, Ram 1500 delivers it all: durability over the kilometers and mountains, reliability designed for years of service and all of it backed up by our warranties as tough as the truck itself.

You need a pickup. You need strength. You found it all—in the proven and capable Ram 1500.



WHEELS



17-inch Chrome-Clad Aluminum
Standard on Laramie®
(WFJ)



20-inch Polished Aluminum
Standard on Sport
(WRF)



20-inch Semi-Gloss Black Painted Aluminum
Optional on Sport
(WRL)



20-inch Chrome-Clad Aluminum
Available on Laramie
(WRG)



20-inch Aluminum with Polished Face and Accent-Color Inserts
Standard on Laramie Longhorn® with Two-Tone paint
(WRN)



20-inch Aluminum with Polished Face and Silver Inserts
Standard on Laramie Longhorn with Monotone Paint
(WRJ)



20-inch Polished Aluminum with Gray Inserts
Standard on Limited
(WRA)

PAINT

Brilliant Black Crystal Pearl (PXR)

True blue Pearl (PBU)

Maximum steel metallic (PAR)

Bright silver metallic (PS2)

Granite crystal pearl (PAU)

Pearl White (PWQ)

Bright white (PW7)

Flame Red (PR4)

Blue streak pearl (PCL)

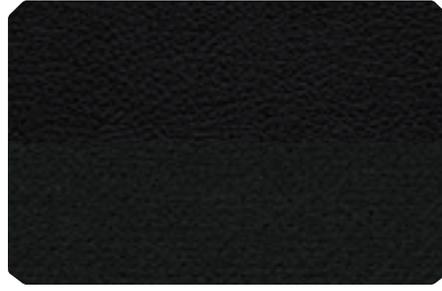
RV Match Walnut brown Metallic (PUW)

Delmonico red pearl (PRV)

FABRICS



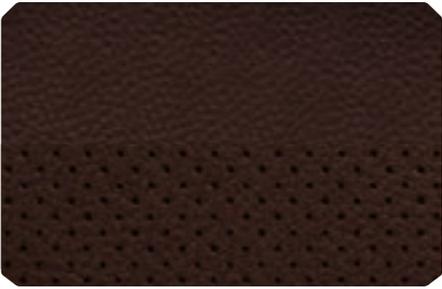
Bristol / Sport Mesh Cloth
Black - 1500 Sport



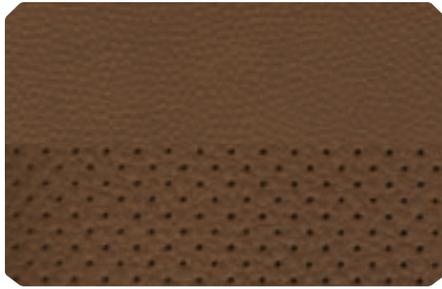
Bristol / Bristol Axis II Perforated Leather Trim
Black - 1500 Sport / Laramie®



Bristol / Bristol Axis II Perforated Leather Trim
Light Frost Beige - 1500 Laramie®



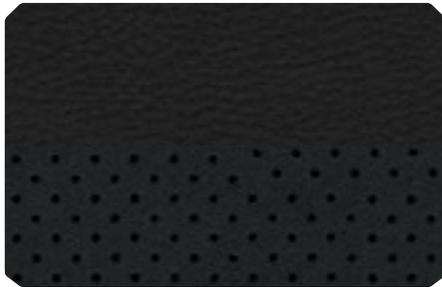
Natura Plus Leather / Perforated Leather with
Dark Saddle Piping and Tan Accent Stitching
Canyon Brown - 1500 Laramie Longhorn



Natura Plus Leather / Perforated Leather with
Black Piping and Black Accent Stitching
Cattle Tan - 1500 Laramie Longhorn



Natura Plus Leather with Laser Etching / Perforated Leather with Dark
Saddle Piping and Tan Accent Stitching
Canyon Brown - 1500 Laramie Longhorn



Natura Plus Leather / Perforated Leather with
Medium Graystone Accent Stitching and Piping
Black - 1500 Limited

RAM 1500 BUYER'S GUIDE

	SPORT REG./QUAD/CREW	LARAMIE® QUAD/CREW	LARAMIE LONGHORN® CREW	LIMITED CREW
ENGINES / TRANSMISSIONS				
5.7 HEMI V8 with VVT and Fuel Saver Technology / 8HP70 8-speed automatic	26/27L	26/27H	26/27K	26/27N
MECHANICAL FEATURES				
ACTIVE GRILLE SHUTTERS (included with 8-speed automatic transmission)	P	P	P	P
ALTERNATOR – 160-amp	S	S	S	S
– Antispin rear differential (included with Sport Regular Cab 4x2)	O/P	O	O	O
BATTERY – 730-amp	S	S	S	S
ENGINE BLOCK HEATER	O	O	O	O
ENGINE COOLING – Heavy-duty (included with HEMI V8)	P	P	P	P
FUEL TANK – 32-gallon (included with 8'-box model; not available with EcoDiesel V6 or on Regular Cab short-box models; optional on 6'4"- and 5'7"-box models)	O	O	S	S
SHOCK ABSORBERS – Front heavy-duty	S	S	S	S
– Rear, heavy-duty	S	S	S	S
STABILIZER BAR – Front	S	S	S	S
– Rear (not available on Regular Cab 4x2 8'-box models; included with 3.6 V6 on Regular Cab 4x2 6'4" box; included with Sport Regular Cab 4x2)	S	S	S	S
STEERING – Electronic rack and pinion	S	S	S	S
SUSPENSION – Front, upper and lower A-arms, coil springs, twin-tube shocks	S	S	S	O
– Rear, five-link, coil springs, twin-tube shocks	S	S	S	O
– Active-Level™ Four-Corner Air Suspension System: includes front upper and lower A-arms, air springs, twin-tube shocks, rear five-link, air springs, twin-tube shocks, air compressor, dual closed-loop system storage tanks (Quad Cab® and Crew Cab only; not available for Crew Cab 4x2 models with 6'4" box)	O	O	O	S
TRAILER HITCH – Class IV hitch receiver	O	O	O	S
TRANSFER CASE – Electronic on-demand (4x4 models only)	S	S	S	S
WINCH – Tire carrier	S	S	S	S
EXTERIOR FEATURES				
BED LIGHTING SYSTEM – LED, included with RamBox® System and Luxury Group	P	O/P	S	S
BED RAILS – Chrome, tubular, for 5'7" and 6'4" bed sides (not available with RamBox System, tonneau cover or 22-inch aluminum wheels)	O	O	–	–
BEDLINER – Spray-in	O	O	S	S
BELT MOLDINGS – Chrome	–	–	S	S
BODY MODEL – Regular Cab 6'4" box	O	–	–	–
– Quad Cab 6'4" box	O	O	–	–
– Crew Cab 5'7" box	O	O	O	O
– Crew Cab 6'4" box	O	O	–	–
BODYSIDE MOLDINGS – Chrome (optional with monotone paint only on Laramie)	–	O	–	S
BUMPERS – Front and rear painted lower accent-color	–	–	S	–
– Front and rear Chrome (included with monotone paint; included with Chrome Bumper Package)	–	S	P	P
– Rear body-color	S	–	–	S
DOOR HANDLES – Body-color	S	–	–	–
– Chrome with body-color bezel	–	S	S	S
EXHAUST – Dual rear	S	S	S	S
FASCIA – Front upper, body-color (included with Chrome Bumper Package)	–	S	S	P
– Front full, body-color	S	–	–	S
FOG LAMPS	S	S	S	S
GRILLE – Body-color RAM Sport grille	S	–	–	–
– Chrome surround, chrome wave-perf	–	S	–	–
– Chrome RAM grille	–	–	S	S
HEADLAMPS / TAILLAMPS – Automatic	S	S	S	S
– Sport blackout look bifunctional halogen projector with LED turn / running lights and LED taillamps	S	–	–	–
– Premium bifunctional halogen projector with LED turn / running lights	–	S	S	S
– Auto High-Beam Headlamp Control (included with Convenience Group)	P	P	P	S
MIRRORS – Power, heated, power-folding, auto-dimming, body-color 6 x 9-inch; includes exterior courtesy lamps and supplemental turn signal	S	–	–	–
– Power trailer tow, manual folding, Black, 7 x 11-inch; includes exterior courtesy lamps and supplemental turn signal	O	–	–	–
– Power multifunction, heated, auto-dimming, power-folding, chrome, 6 x 9-inch; exterior courtesy lamps and supplemental turn signal	–	S	S	S

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	SPORT REG./QUAD/CREW	LARAMIE® QUAD/CREW	LARAMIE LONGHORN® CREW	LIMITED CREW
EXTERIOR FEATURES (CONTINUED)				
RAMBOX® CARGO MANAGEMENT SYSTEM includes pickup box with integrated bins which are weatherproof, lockable and drainable, bed rails with four adjustable cleats, dual-purpose bed divider/extender and LED bed lighting system (5'7" and 6'4"-box models only)	0	0	0	S
RUNNING BOARDS – Accent-color	–	–	0	–
– Body-color	0	–	–	0
SIDE STEPS – Tubular, cab-length, Chrome (included with monotone paint on Laramie Longhorn)	0	0	0/P	–
– Tubular, cab-length, Black	0	–	–	–
– Tubular, wheel-to-wheel, Chrome (included with V8 on Limited)	0	0	0	P
SKID PLATE – Front suspension, 4x4 only (included with Protection Group)	–	P	P	P
– Transfer case, 4x4 only (included with Protection Group)	–	P	P	P
SPORT PERFORMANCE HOOD (included with Black Sport Group or Sport Regular Cab 4x2 model)	S/P/O	–	–	–
TIRES – P265 / 70R17 BSW On-/Off-Road	–	S	–	–
– P275 / 60R20 BSW (included with Black Sport Group, included with optional 20-inch wheel)	S	P	S	S
– P285 / 45R22 BSW All-Season (included with optional 22-inch wheel)	P	–	–	–
– Spare, full-size	S	S	S	S
TONNEAU COVER – Soft, tri-fold (available with or without RamBox System)	0	0	0	0
TOW HOOKS – Included with Protection Group (requires chrome bumpers for Limited)	–	0/P	S	P
WHEELS – Spare, 17-inch steel, 20-inch steel	S	S	S	S
– 17 x 7-inch chrome-clad aluminum	–	S	–	–
– 20 x 9-inch aluminum, polished	S	–	–	–
– 20 x 9-inch aluminum, semi-gloss Black painted (included with Black Sport Group)	P	–	–	–
– 20 x 9-inch chrome-clad aluminum	–	0	–	–
– 20 x 9-inch aluminum, polished, with accent-color inserts	–	–	S	–
– 20 x 9-inch aluminum, polished with Silver inserts (included with monotone paint)	–	–	P	–
– 20 x 9-inch aluminum, polished with Mineral Gray inserts	–	–	–	S
– 22 x 9-inch painted Black, forged aluminum (optional on Regular Cab 4x2 or Crew Cab 4x2)	0	–	–	–
WHEEL FLARES – Accent-color; included with two-tone paint	–	P	S	–
– Body-color; included with monotone paint; included with Chrome Bumper Package on Limited	–	S	P	P
INTERIOR FEATURES				
AIR CONDITIONING – Manual	S	–	–	–
– Dual-Zone Automatic Temperature Control; included with 8.4 radios (included with Heated Seats and Wheel Group, Black Sport Group, Premium Sound Group)	P	S	S	S
CLUSTER – Premium instrument, with 7-inch DID, included with Luxury Group	S	S	–	–
– Premium Laramie Longhorn instrument, with 7-inch DID	–	–	S	–
– Premium Limited instrument, with 7-inch DID	–	–	–	S
CONSOLE – Full-size floor console (included with front bucket seats)	P	P	–	–
– Premium full-size floor with leather-wrapped accents	–	–	S	S
– Overhead (included with Uconnect® 5.0 radio)	S	S	S	S
FLOOR MATS – Front / rear carpeted	S	S	–	–
– Front / rear, rubber	0	0	–	–
– Front / rear, luxury	–	–	S	S
LOAD FLOOR – Rear fold-flat (Quad Cab® and Crew Cab only; included with premium cloth or leather seats)	P	P	P	P
MEMORY SYSTEM – Seats, mirrors, pedals, radio presets	–	S	S	S
PEDALS – Non-adjustable	S	–	–	–
– Power adjustable	0	–	–	–
– Power adjustable with memory	–	S	S	S

S = Standard. 0 = Optional. P = Part of package. – = Not available.
Note: some features and/or applications may be late availability.

RAM 1500 BUYER'S GUIDE

	SPORT REG / QUAD / CREW	LARAMIE® QUAD / CREW	LARAMIE LONGHORN® CREW	LIMITED CREW
INTERIOR FEATURES (CONTINUED)				
SEATS – Seat belt, front, shoulder height-adjustable	S	S	S	S
– Power 10-way driver (included with premium cloth seats)	P	–	–	–
– Power 10-way driver and power 6-way passenger (included with *CJ leather seats)	P	–	–	–
– Power 10-way driver with memory and power 6-way passenger (included with leather-trimmed seats)	–	P	P	P
– Power 2-way lumbar adjuster (driver's seat only; included with premium cloth or leather-trimmed seats)	P	S	S	S
– Heated, driver and front-passenger, includes heated steering wheel (included with Heated Seats and Wheel Group; included with leather-trimmed seats)	P	P	P	P
– Ventilated front (included with leather-trimmed seats)	P	P	P	P
– Heated, 2nd-row, Crew Cab only (included with leather-trimmed bucket seats)	–	P	P	P
– Premium cloth / vinyl-trimmed high-back heated bucket seats, power 10-way driver's seat, power lumbar adjuster, full-length floor console, Heated Seats and Wheel Group, 115-volt auxiliary power outlet (Quad Cab and Crew Cab models include 60 / 40 split-folding rear bench seat trimmed in cloth / vinyl with underseat storage and fold-flat load floor storage)	S	–	–	–
– Leather-trimmed high-back, heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, full-length floor console, 115-volt auxiliary power outlet (Quad Cab and Crew Cab models include 60 / 40 split-folding rear bench seat trimmed in vinyl with underseat storage and fold-flat load floor storage; not available on Regular Cab)	O	–	–	–
– Leather-trimmed 40 / 20 / 40 split-bench heated and ventilated front with power 10-way / memory for driver and power 6-way passenger, power lumbar adjuster, front center-seat-cushion storage and folding center armrest with cup holder, 115-volt auxiliary power outlet (Quad Cab and Crew Cab models include 60 / 40 split-folding rear bench seat trimmed in vinyl with underseat storage and fold-flat load floor storage)	–	S	–	–
– Leather-trimmed high-back, heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, full-length floor console, 115-volt auxiliary power outlet and heated 2nd-row seats on Crew Cab models (Quad Cab and Crew Cab models include 60 / 40 split-folding rear bench seat trimmed in vinyl with underseat storage and fold-flat load floor storage)	–	O	–	–
– Premium leather with laser-etched design, high-back heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, premium full-length floor console, 115-volt auxiliary power outlet, heated 2nd-row seats; includes 60 / 40 split-folding premium leather with laser-etched design rear bench seat with underseat storage	–	–	S	–
– Premium leather high-back, heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, premium full-length floor console, 115-volt auxiliary power outlet, heated 2nd-row seats; includes 60 / 40 split-folding premium leather rear bench seat with underseat storage and fold-flat load floor storage	–	–	O	–
– Premium leather high-back, heated and ventilated bucket seats, includes power 10-way driver and power 6-way passenger, power lumbar adjuster, premium full-length floor console, 115-volt auxiliary power outlet, heated 2nd-row seats; includes 60 / 40 split-folding premium leather rear bench seat with underseat storage and fold-flat load floor storage	–	–	–	S
STEERING WHEEL – Leather-wrapped with audio control buttons; included with Luxury Group	S	S	–	–
– Leather-wrapped, genuine wood, heated, with audio control buttons	–	–	S	S
– Heated (included with Heated Seats and Wheel Group)	P	S	S	S
STORAGE – Front center-seat-cushion (included with optional CD player, included with *M9 and *VL seats)	–	P	–	–
– Front, behind the seats (Regular Cab only)	S	–	–	–
– Rear, in-floor bins, two with removable liners (Crew Cab only)	S	S	S	S
– Rear, underseat compartment (Quad Cab® and Crew Cab models only)	S	S	S	S
SUNROOF – Power (Quad Cab and Crew Cab models only)	O	O	O	S
WINDOWS – Power, front with driver's one-touch down (Regular Cab only)	S	–	–	–
– Power, front and rear with driver's one-touch down and up (Quad Cab and Crew Cab models only)	S	S	S	S
– Rear backlight, fixed (standard on Regular Cab models)	S	–	–	–
– Rear backlight, sliding	O	–	–	–
– Rear backlight, power sliding (Quad Cab and Crew Cab models only)	S	S	S	S
– Rear defroster (with power sliding rear backlight only)	O	O	O	S

RAM 1500 BUYER'S GUIDE

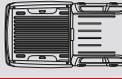
	SPORT REG / QUAD / CREW	LARAMIE® QUAD / CREW	LARAMIE LONGHORN® CREW	LIMITED CREW
UCONNECT® MULTIMEDIA				
CONNECTIVITY – Auxiliary input jack for mobile devices	S	S	S	S
– USB 1.5-amp fully functioning port	S	S	S	S
– USB 2.5-amp charging-only port (included with *V9, *M9, *MJ seats and Uconnect 5.0 radio)	S	S	S	S
APPLE CARPLAY™ (included with 8.4 radio)	P	P	P	P
GOOGLE ANDROID AUTO™ (included with 8.4 radio)	P	P	P	P
RADIOS – Uconnect 4 NAV with 8.4-inch display; AM / FM / Bluetooth / ACCESS / NAV	S	S	S	S
RADIO CONTROLS – Steering wheel-mounted audio controls (included with leather-wrapped steering wheel)	P	P	P	P
SINGLE-DISC CD PLAYER	O	O	O	S
SPEAKER SYSTEM – Six, standard	S	–	–	–
– Premium I; seven speakers and eight-channel amplifier (Regular Cab only)	S	–	–	–
– Premium II; 10 speakers including a subwoofer and 12-channel amplifier (included with Black Sport Group, Premium Sound Group)	O/P	S	S	S
UCONNECT BLUETOOTH CONNECTIVITY – Includes hands-free phone, Streaming Audio, Voice Command and Text Message Reader (included with RJ2 or UJQ radios)	P	P	P	P
SAFETY AND SECURITY				
AIR BAGS – Advanced multistage front	S	S	S	S
– Supplemental side-curtain	S	S	S	S
– Supplemental front-seat side-mounted	S	S	S	S
BRAKES – Power-assisted 4-wheel antilock disc	S	S	S	S
ELECTRONIC STABILITY CONTROL (ESC) – Includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Rain Brake Support, Ready Alert Braking, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Damping	S	S	S	S
PARKSENSE® REAR PARK ASSIST	O	O	S	–
PARKSENSE FRONT AND REAR PARK ASSIST – Not available on Regular Cab	O	O	O	S
PARKVIEW® REAR BACK-UP CAMERA – With dynamic grid lines (grid lines not available with 3.0 radios)	O	S	S	S
REMOTE KEYLESS ENTRY WITH ALL-SECURE™ – Controls for power door locks, tailgate and RamBox® System (when equipped), illuminated entry system, panic alarm; includes two transmitters	S	S	S	S
REMOTE KEYLESS ENTER 'N GO™ – Includes remote proximity key (included with Convenience Group)	P	P	S	S
REMOTE START SYSTEM (included with Remote Start and Security Group)	P	O	S	S
SECURITY ALARM (included with Remote Start and Security Group)	P	S	S	S
TRAILER BRAKE CONTROLLER – Fully integrated electronic	O	O	O	O
PACKAGES / EQUIPMENT GROUPS				
BLACK SPORT GROUP – Includes Sport performance hood, Dual-Zone Automatic Temperature Control (ATC), Black badges, Premium II speaker system, Black painted grille and 20-inch Black painted wheels	O	–	–	–
CHROME BUMPER PACKAGE – Includes body-color wheel flares and chrome front and rear bumpers	–	–	–	O
CONVENIENCE GROUP – Includes Passive Entry / Keyless Enter 'n Go rain-sensing wipers, Auto High-Beam Headlamp Control	O	O	O	S
HEATED SEATS AND WHEEL GROUP – Includes heated cloth seats, heated steering wheel	S	–	–	–
LUXURY GROUP – Includes LED bed lighting system, switchable dome lamp, ashtray lamp, glove box lamp, underhood lamp, illuminated vanity mirror, auto day / night mirror, exterior mirrors with signal and puddle lamps, overhead console with Universal Garage Door Opener, leather-wrapped steering wheel, full-color 7-inch Driver Information Display	S	–	–	–
PREMIUM SOUND GROUP – Includes Dual-Zone ATC and Premium II speakers	O	–	–	–
PROTECTION GROUP – Includes tow hooks, front suspension and transfer case skid plates (4x4 models only)	–	O	O	O
REMOTE START AND SECURITY GROUP – Includes remote start system and security alarm	O	–	–	–
PERFORMANCE				
HORSEPOWER	395	395	395	395
FUEL CONSUMPTION - L / 100km (combined)	12.8	12.8	12.8	12.8
CO2 EMISSIONS - g/km	298	298	298	298
ENERGY EFFICIENCY CLASS	E - G*	E	E	F

* Regular cab

S = Standard. O = Optional. P = Part of package. – = Not available.
Note: some features and/or applications may be late availability.

RAM 1500 SPECIFICATIONS

CONFIGURATIONS

	CAB			BOX		SEATING	
							
	Regular Cab	Quad Cab [®]	Crew Cab	5' 7" Box	6' 4" Box	40 / 20 / 40 Bench Seat	Bucket Seats
Sport	•	•	•	Crew Cab	All Cabs	N/A	S
Laramie [®]	N/A	•	•	Crew Cab	Quad or Crew Cab	S	Optional
Laramie Longhorn [®]	N/A	N/A	S	S	N/A	N/A	S
Limited	N/A	N/A	S	S	N/A	N/A	S

• = Available Configuration N/A = Not Available S = Standard Configuration

RAM 1500 INTERIOR DIMENSIONS

All dimensions are in inches (mm)	REGULAR CAB	QUAD CAB [®]	CREW CAB
SEATING CAPACITY, FRONT / REAR	3 / 0 or 2 / 0	3 / 3 or 2 / 3	3 / 3 or 2 / 3
FRONT			
HEAD ROOM	39.9 (1'013.5)	41.0 (1'041.4)	41.0 (1'041.4)
LEG ROOM	41.0 (1'041.4)	41.0 (1'041.4)	41.0 (1'041.4)
SHOULDER ROOM	66.0 (1'676.4)	66.0 (1'676.4)	66.0 (1'676.4)
HIP ROOM	62.9 (1'598.7)	63.2 (1'605.3)	63.2 (1'605.3)
REAR			
HEAD ROOM	N/A	39.7 (1'008.4)	39.9 (1'013.5)
LEG ROOM	N/A	34.7 (880.9)	40.3 (1'023.3)
SHOULDER ROOM	N/A	65.7 (1'668.8)	65.7 (1'668.8)
HIP ROOM	N/A	62.9 (1'598.3)	63.2 (1'605.3)
INTERIOR VOLUME			
FRONT cu m	62.5 (1.8)	1.8	1.8
REAR cu m	N/A	1.5	1.7
TOTAL PASSENGER VOLUME cu m	62.5 (1.8)	3.3	3.5

N/A = Not Available

RAM 1500 EXTERIOR DIMENSIONS

All dimensions are in inches (mm)	REGULAR CAB	QUAD CAB	CREW CAB	
	6' 4" BOX	6' 4" BOX	5' 7" BOX	6' 4" BOX
OVERALL BODY WIDTH	79.4 (2016.7)	79.4 (2016.7)	79.4 (2016.7)	79.4 (2016.7)
OVERALL HEIGHT (4x4)	75.2 (1910.1)	77.7 (1973.58)	77.5 (1968.5)	77.4 (1965.96)
OVERALL LENGTH	209.0 (5308.6)	229.0 (5816.6)	229.0 (5816.6)	237.9 (6042.66)
TRACK – FRONT (4x4)	68.2 (1732.28)	68.2 (1732.28)	68.2 (1732.28)	68.2 (1732.28)
TRACK – REAR (4x4)	7.5 (190.5)	67.5 (1714.5)	67.5 (1714.5)	67.5 (1714.5)
WHEELBASE	120.5 (3060.7)	140.5 (3568.7)	140.5 (3568.7)	149.4 (3794.76)
BED HEIGHT	20.1 (510.54)	20.1 (510.54)	20.0 (508)	20.1 (510.54)
BED LENGTH	76.3 (1938.02)	76.3 (1938.02)	67.4 (1938.02)	76.3 (1938.02)
BED WIDTH, WALL-TO-WALL	66.4 (1686.56)	66.4 (1686.56)	66.4 (1686.56)	66.4 (1686.56)
BED WIDTH, BETWEEN WHEELHOUSINGS	51.0 (1295.4)	51.0 (1295.4)	51.0 (1295.4)	51.0 (1295.4)



WARRANTY

PLATINUM PROTECTION FOR YOUR NEW RAM AGT Platinum Protection is the warranty program offered for every new RAM vehicle by AGT Europe Automotive Import SA. This plan offers you the best coverage assistance thanks to a network of certified expert technicians all over Europe.

- | | | |
|---|--|--|
|  Engine |  Power group |  Engine cooling and fuel system (LPG) |
|  Transmission |  Luxury group (Radio, Nav, etc) |  Electrical / expanded electrical |
|  Driveline |  Suspensions |  Brakes / Anti-lock brakes |
|  Steering |  Body mechanisms |  Tires (only 2 years / 100'000 Km) |
|  Air conditioning |  Instrumentation |  Safety and security |



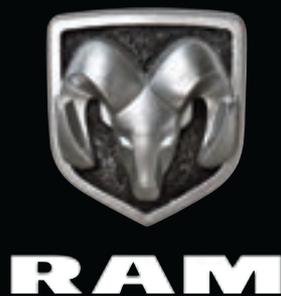
2 YEARS / 100'000 KM

VALID IN EUROPE
Same warranty system for all AGT dealers

TRANSFERABLE
Does not expire in case of new owner

EXTENDABLE
Up to 5 years or 150'000 KM

More info on agtimport.eu



1. Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. 2 No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. 3 The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 4 Based on latest available competitive information. 5 Apple CarPlay requires a compatible mobile device connected via USB cable to the Uconnect system. To use Android Auto on your car's in-dash display, you'll need an Android Auto compatible vehicle or aftermarket stereo, an Android phone running 5.0 (Lollipop) or higher and the Android Auto app. Data plan rates may apply. 6 Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. 7. Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. 8 Voice Text Reply and Voice Texting features require a compatible mobile device enabled with Bluetooth Message Access Profile (MAP). iPhone and some other smartphones do not currently support Bluetooth MAP. Visit www.UconnectPhone.com for system and device compatibility. Ensure MAP is ON and incoming message notification is enabled. Vehicle must be registered for Uconnect Access and you must fulfill minimum subscription requirements. Also requires the use of a compatible smartphone that supports text messaging and Bluetooth. Check UconnectPhone.com for device compatibility.

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